



North Eastern Reined Cow Horse Alliance

Sponsorship Package



The Northeastern Reined Cow Horse Alliance (NERCHA) is the Ontario affiliate of the National Reined Cow Horse Association (NRCHA), which is currently the fastest growing equine organization in North America. Our members area throughout Ontario, Eastern Canada, and Quebec.

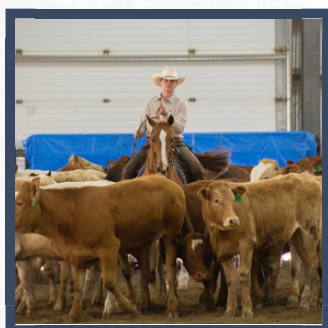


The reined cow horse is an elite athlete required to cut cattle, run a reining pattern, and then work a cow all on the same day. The training is lengthy and progressive allowing the horse to develop into an all-around athlete and requires a high degree of horsemanship skill.



We are building an ever-increasing market of people wanting to try the sport of reined cow horse in our region and our club is looking to grow and provide bigger and better competitions within the province.

The Western industry is growing, and there is an opportunity to diversify and broaden the spectrum of clients outside of your targeted markets. The western industry is becoming more aware of the importance of other services to both riders and horses alike.





North Eastern Reined Cow Horse Alliance 2025 Goals

Promote and encourage the participation in Reined Cow Horse Events in Ontario & Quebec

Grow membership by 10%

Hold a \$5k added special event in June & August
Bringing in more interest and participation from different provinces and the United States. This will be the first Reined Cow horse show in Ontario to offer this level of add back to its participants!



North Eastern Reined Cow Horse Alliance

Sponsorship Levels–Special Event Supporter

An exciting NEW Opportunity!

Title Sponsor: \$2000 +

- Your name advertised and announced along side our event title on all marketing material and communications
 - Your name/business announced at our NERCHA special event as the main supporter
 - Free promotional/booth space at our special event
 - Your name/business logo and link posted on the NERCHA website and our social media
 - Your name/business banner displayed at our special event
 - ability to present the championship awards at the show
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North Eastern Reined Cow Horse Alliance

Sponsorship Levels–Horse Show Supporter

Club Supporter: \$150

- Your name/business logo and link posted on the NERCHA Social Media

Silver: \$ 350

- Your name/business logo and link posted on the NERCHA Social Media
 - Your name/business announced at NERCHA show of choice
 - Social media initial welcome
- Booth space available to you (\$150) each show

Gold: \$500 +

- Your name/business being announced as a class sponsor at a specified show
 - Your name/business logo and link posted on the NERCHA website
 - Your name/business announced at our NERCHA show
 - Social media initial welcome
- Your name/business banner displayed at all our competitions
- Booth space available to you (\$100) each show

Corporate: \$750 +

- Your name/business being announced as a class sponsor or multi-class sponsor at a specified show
 - Your name/business logo and link posted on the NERCHA website
 - Your name/business announced at our NERCHA shows
 - Social media initial welcome
 - Your name/business banner displayed at all our competitions
 - Complementary booth space in a premium location at specified show
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North Eastern Reined Cow Horse Alliance

Use of Proceeds

Adding funds to our event and show payouts

(Cash and Prizes)



Event expenses

**(Officials/Judges – cost, travel, and lodging, materials &
equipment replacement, cattle fees, arena rentals)**



Promotional Activities

(Advertisements, website fees)





Let's Work Together!
We thank you for your support
Please send any questions to:
nerchainfo@gmail.com



Sign us up!

Our business would like to sponsor NERCHA in 2025

(This form can also be filled out and submitted online: <https://nercha.ca/sponsorship/>)

Business / Individual Name: _____

Contact Name (if different): _____

Mailing Address: _____

Phone Number: _____

Email: _____

Website: _____

Do you have a banner (Please Circle): Yes / NO

Sponsor Level Selected (Please Circle):

Special Event Supporter - Title Sponsor

Horse show Supporter - Club Silver Gold Corporate Value:

Custom: \$ _____. Do you wish to have receipt? _____

Notes: _____

Please Send us a copy of your logo for our website posts and Social Media Posts.
Banners will need to be arranged to be picked up prior to the show season or shipped to us.

E-transfers can be made to: nerchaon@gmail.com
Any Questions can be sent to nerchainfo@gmail.com

We look forward to working with you for the 2025 season!